The "Sweet Spot" To Colossal Business Growth

1. Their industries.
2. Their demographics.
3. Their psychographics.

TOP
CLIENTS

UNIQUE
OFFERING

Dollars for
Hours

SWEET
SPOT

Price
Pressure

No One
Cares

SYSTEMATIZATION

1. How can your company's product / service be delivered without your direct involvement? Without any of your involvement?

2. How can your company's sales grow without your direct involvement? Without any of your involvement?

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